And:

10/01/12 -10/25/12

**Totals** 

6

6

Product Code

426

Advertiser Ref

## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

	Contract / Re	Contract / Revision 567114 /		Alt Order #		
	567114			07895428		
Product NRCC IE 2012						
Contract Dates	Estimate #	Estimate #				
10/19/12 - 10/25/12	155/426/296	155/426/2962				
Advertiser National Republican (	Congressional C	ressional Committ 08/09/12  Billing Cycle Billing Calendar		iginal Date / Revision 08/09/12 / 08/09/12		
	Billing Cycle EOM/EOC				Cash/Trade Cash	
	Station WTKR	Account Executive Jamie Andrus			Sales Office	

Special Handling Do Not Mail Demographic Adults 35-64

Advertiser Code

IDB#

8380

Agency Ref

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

*Line Ch Start Date End Date Description	Start/End Time	Spots/		Totals	
	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
N 1 3 10/19/12 10/19/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12F 1	6-630pm <u>Rate</u> \$1,345.00	:30	NM	1	\$1,345.00
N         2         3         10/24/12         10/24/12         Newschannel 3 News           Start Date Week:         10/22/12         End Date 10/28/12         WeekdaysW         Spots/WeekW	6-630pm <u>Rate</u> \$1,345.00	:30	NM	1	\$1,345.00
N     3     3     10/22/12     10/22/12     Late News (M-F)       Start Date Week: 10/22/12     End Date Date Meekdays     Spots/Week       Week: 10/22/12     10/28/12     M     1	11-1135p <u>Rate</u> \$1,510.00	:30	NM	1	\$1,510.00
N     4     3     10/23/12     10/23/12     Late News (M-F)       Start Date Week:     End Date 10/28/12     Weekdays Spots/Week       Week:     10/22/12     10/28/12     -T     1	11-1135p <u>Rate</u> \$1,510.00	:30	NM.	1	\$1,510.00
N     5     3     10/25/12     10/25/12     Late News (M-F)       Start Date Week: 10/22/12     End Date 10/28/12     Weekdays Spots/Week       Week: 10/22/12     10/28/12    T     1	11-1135p <u>Rate</u> \$1,510.00	:30	NM	1	\$1,510.00
V       6       3       10/21/12       10/21/12       Late News (Sa-Su)         Start Date       End Date       Weekdays       Spots/Week         Week:       10/15/12       10/21/12      S       1	11-1135p <u>Rate</u> \$1,235.00	:30	NM	1	\$1,235.00
Fime Period # of Spots Gross Amount	Net Amount	Totals		6	\$8,455.00

Signature: Date: \_

\$8,455.00

\$8,455.00

\$7,186.75

\$7,186.75